



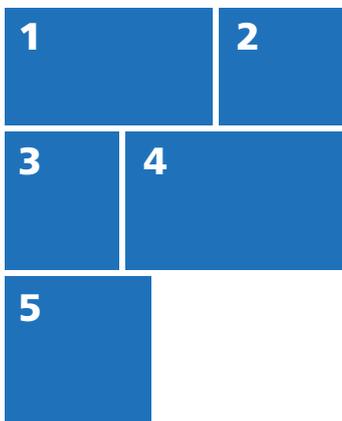
YEARBOOK 2015-16

ROTARY CLUB OF GEEELONG CENTRAL



The Rotary Club of Geelong Central was founded in 1990 and meets each Tuesday at 7:15am. It forms part of District 9780 in Victoria and South Australia.

www.geelongcentral.org



Front cover images

1. Working hard onsite at our Geelong Habitat for Humanity home build (L-R: Colin Peel, Habitat for Humanity partner dad Michael, Max Findlay, Richard Oakley and Scott Hunt).
2. Tim Hamilton, Sandi Brown and Ray Bassett were part of our team helping re-build the community store at Kiwirrkurra, located in the Gibson Desert in remote Western Australia and described as the “most remote community” in Australia.
3. Our club Rotarian Jane Cox was District 9780 Governor for 2015-16, and is pictured here at the March District Conference “Set Sail For Geelong” at The Pier on Geelong’s Waterfront.
4. Club members Dean Kennedy (seated) and L-R (standing): Richard Oakley, Christine Heath and Colin Peel (Conference Chair) at the District Conference, part of the team of members serving on Jane’s District Conference Committee.
5. Cyclone Winston in February 2016 was Fiji’s worst-recorded cyclone. Our club made contributions towards Fiji’s rebuilding efforts through Rotary partner clubs in Melbourne and on Taveuni Island, Fiji.

Introduction

The Geelong Central Rotary Club Yearbook celebrates the impact and contribution we, as a Club have delivered both locally and globally throughout the 2015-16 year. It places our achievements in the context of the bigger Rotary International picture because,

What we do locally impacts collectively.

This year we had the privilege of being the home club for our District Governor. Jane Cox stepped up as District Governor for 2015-16 and provided excellent leadership to all members across District 9780. Under Jane's leadership our Club had the opportunity to host the hugely successful Rotary District Conference in Geelong. This conference focused on community leadership and the excellent program of speakers not only added value to Rotary members but also provided our local community with access to excellent leaders from across Australia and New Zealand. Sharing their learnings and insights enabled us to ensure the value from our conference would continue well beyond the actual event.

Knowing the difference we are making is an important part of being an accountable organisation and each year Rotary International collects reported volunteer hours from all Rotary clubs across the globe. This data is used to demonstrate to governments, corporations and communities the value Rotary members give to our International Community. In the 2015-16 year our Club contributed over 12,000 hours of our time as volunteers in the key areas of focus for Rotary:

- Peace and Conflict Prevention/Resolution;
- Disease Prevention and Treatment;
- Water and Sanitation;
- Maternal and Child Health;
- Basic Education And Literacy; and
- Economic and Community Development

Rotary's Areas of Focus



Our Yearbook clearly illustrates our strengths and identifies the areas where we will continue to grow, and do more; as we move forward taking on the challenge of Engaging Rotary and changing lives. Enjoy.

From the President's Desk



D O U G M C D O N A L D

What a year we have had! I remember saying at the start of my year that I was interested in rolling up the sleeves and getting "stuff" done. And we certainly lived up to that call to action with over 12,000 hours of volunteered labour being contributed by our members and our Friends of Rotary.

We have certainly lived up to our theme of being a "Gift to the World" as we have truly made an impact globally, nationally and locally. From the outset I acknowledged that 2015-16 would be challenging, with both a large commitment to programs and projects through our Club business plan coupled with supporting Jane Cox as our District Governor. And I am proud to say we delivered! As President I congratulate our members who stood up to take on and conquer the many challenges.

There are numerous people I need to thank for their tireless efforts over the course of my Presidency and as you will see throughout this *Yearbook* – their efforts have contributed much to our community locally and internationally.

To the band of people who seem to work tirelessly behind the scenes I wish to extend to them the recognition they deserve. Thank you for making the job of president so much easier all year – specifically I would like to acknowledge:

Phil Beasley pulls a bulletin together every week even when it means he has to chase up and, at times write all the content himself. The Bulletin provides a vital communication tool for all club members and Phil's work provides us with entertaining, up to date and accurate information every week. On behalf of all Club members thank you Phil.

Jean Paul has ably fulfilled the responsibility of pulling together a varied, interesting, relevant and successful speakers program. The quality of speakers has been exceptional and I believe Jean's extensive skills and professional network work has contributed a great deal to attracting and engaging members. Thank you Jean.

Sandi Brown deserves great accolades as she not only maintains our attendance data in an accurate, timely and efficient manner, she also brings her great understanding of how our club works. On many occasions I have appreciated Sandi's quiet word in my ear when some wise guidance was required. Thank you Sandi.

Colin Peel has been busier; he just can't remember when. Even with his workload as Conference Chair taking up most of his waking moments he still found time to structure a considered response to Cyclone Winston. Colin helped our club formulate a response to this terrible disaster and ensured that our contribution would add the most value with direct

benefit flowing to the people of Fiji and specifically to those in South Taveuni.

Of course without **Geoff Hayles** identifying creative and effective ways to raise funds, much of our effort would have been limited. Fundraising is as always a fundamental enabler and Geoff's work has contributed greatly to our success in raising funds that we can then use to assist people, communities and causes that are worthwhile, well done Geoff.

Richard Oakley has continued to lead and facilitate the great contribution to our coffers from the Geelong Waterfront Makers and Growers Market. The market stands as our primary external revenue source. Without Richard's efforts we would not have succeeded in drawing such a considerable financial contribution from the broader Geelong community. Thank you Richard.

What **Cathy Roth** doesn't know about Rotary is not worth knowing. She has been a great advisor to me and I always cherish our discussions. Thanks Cathy for always being there to offer advice.

As our 2015-16 District Governor **Jane Cox** has made a tremendous contribution. District 9780 covers a vast territory, and despite the extensive demands of leadership throughout this past year, Jane has reassured me that I was up to the job of being president of the club that also was host to the District Governor. And on that note, throughout the year – Jane also continued, despite her busy schedule, to be a great contributor at our club level. Thank you Jane.

And finally, thank you to the **2015-2016 Board**, we have worked as a successful team throughout the year and as this Yearbook illustrates together our leadership and Club governance has delivered outstanding results.

2015-16 Board

President – Doug McDonald; Vice President (Immediate Past President) – Joanne Clark; Club Administration – Phil Beasley; Secretary – Linda Carr; Treasurer – Ralph Menchise; Service Projects – Tony Still; Fundraising – Geoff Hayles; Public Relations – Christine Heath; Foundation – Doug McDonald; Membership – Mitzi Hesper.

Our Enablers

The Club is only able to contribute to the community the way we do because of our enablers; our people, fundraising activities and our promotion of Rotary. Each member is committed as a Rotarian to applying the four-way test to all that we do. As Rotarians we ask ourselves:

- Is it the TRUTH?
- Is it FAIR to all concerned?

Our Members in 2015-16

Our 2015-16 President

Doug McDonald

Our 2015-16 Board

Phil Beasley

Linda Carr

Joanne Clark

Geoff Hayles

Christine Heath

Mitzi Hesper

Ralph Menchise

Tony Still

Club Members

Bob Barry~

Arnie Bax~

Sandi Brown

Jane Cox

Peter Drummond

Max Findlay

Graeme Giddings^

Lloyd Gosling AM

Atticus Gray~

Sylvia Gray~

Alex Gunning

Roger Haebich

Tim Hamilton*

Nicholas Heath*

Scott Hunt

Helen Hunter

Phil Jacobson

Dean Kennedy

Hans Kull

Gary Ludlow~

Geoff Morgan

James Nott

Jean Paul

Colin Peel

Cathy Roth OAM

John Roth

Don Shields

Tony Stewart

Tony Still

Martin Stow

Darryl Thomas

*Honorary ^Resigned

~New/transfer

Friends

Ray Bassett

Michael Betts

Geoff Hutchinson

Rob Jeremiah

Arend Stone

- Will it build GOODWILL and BETTER FRIENDSHIPS?
- Will it be BENEFICIAL to all concerned?

Our People

Geelong Central Rotary is a thriving and dynamic service club organisation where members are proud to join and keen to stay. It is only through the time and talents of our volunteers that we are able to make a difference in communities both locally and worldwide.

This year we have had a membership increase of 5 new members giving us a membership of 39, exceeding all our expectations, and we have 5 Friends of Rotary.

Developing Our People

Rotary Leadership Institute (RLI)

RLI training builds the leadership capabilities of our Club and ensures we continue to deliver results in all the focus areas of Rotary International. We have a number of club members actively involved in RLI including Cathy Roth, Jane Cox, Linda Carr and Joanne Clark. This year we had one of our newer members attend RLI, Scott Hunt, and he has reported he got a lot out of the program and the Institute.

www.rotaryleadershipinstitute.org

Development of members is continued throughout the year at the following events, meetings and conferences:

- District Conference – Geelong
- District Assembly – Stawell
- International Convention – Seoul
- Club Meetings – Geelong

Fundraising

Our fundraising committee successfully raised in excess of \$65,000 (based on income figures) throughout the year and we as a club were able to distribute \$45,000 in distributions, donations and sponsorships. These funds were distributed across our projects in five of the Rotary focus areas.

Fundraising throughout the year was generated through the following events and activities:

- The Market – stalls and food van (gwm.org.au)
- Cup Eve
- The Geelong Revival weekend

- Raffles
- Member fines
- Donations to the “piggy bank”

Club Service

Public Relations

In 2015-16 PR activities we continued with the multi-faceted structure and frequency of media to promote and create greater awareness of the Club’s activities, presence and contribution to the Community. PR activities this year included the following:

- Newspaper articles
- Web and social media presence improved
- LCD screen for mobile multimedia promotions
- Club Yearbook
- Club Bulletin

Our social media profile has increased by 25% on the club Facebook page and by 37% on the market Facebook page. We hope to continue this growth in social media exposure in the upcoming year.

Throughout the coming year our focus is on further improvements and development of our online presence by launching some of our meetings online.

Club Administration

Ensuring appropriate governance, compliance with legislation and Rotary International protocols, efficient and effective operation of the club, accurate record keeping and financial management is the main function of club administration.

Club administration activities throughout this year included the following:

- Club governance
- The club bulletin
- Interesting array of speakers and topics to meetings

Throughout the coming year our focus is on continuous improvements in efficiency utilising new technologies.

Foundation

The mission of The Rotary Foundation of Rotary International is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty. Club members support The Rotary Foundation through:

- Centurion donations (donating \$100 or more in the year to the Annual Fund)
- Polio Plus: \$2,000 (eradicating polio from the planet)
- Rotary International Foundation: \$2,000

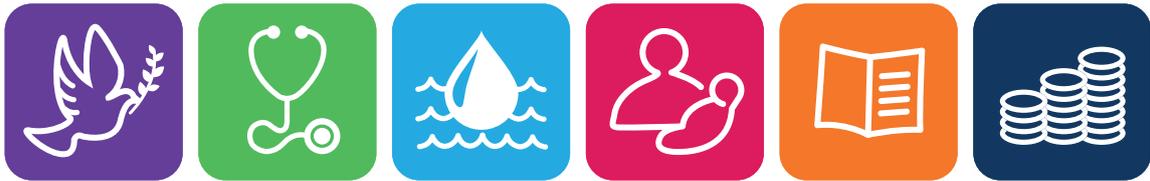
The Annual Fund is used to help rebuild suffering communities and nations by resolving conflict, eradicating disease, providing safe water, feeding the hungry, educating children and adults, and alleviating poverty.

Over the past 12 months our members have contributed \$5,460 in Centurion donations and donated \$2,000 to Polio Plus.

Every time a new *Paul Harris Fellow* is named we know that USD\$1,000 has been given to The Rotary Foundation. In the coming year the Club will again have one or more new Paul Harris Fellows.

Continued on page 17...

Our Commitment To Rotary's Six Areas Of Focus





PEACE AND CONFLICT PREVENTION/RESOLUTION

DID YOU KNOW

- 1.4 billion people live on less than \$1.25/day
- As of December 2012; 45.2 million people were displaced worldwide
- Australia ranks 87th in the world (based on GDP per capita) in accepting refugees

KEY PERSONNEL

Colin Peel,
Geoff Mann,
James Nott,
Sylvia Gray,
Atticus Gray

PROJECT COSTS 2015 – 2016:

\$11,500

VOLUNTEER HOURS

120

WHAT WE HAVE DONE

- Shelterboxes
- Cyclone Winston response
- Hero Town
- Bethany Christmas hampers
- Youth Leadership programs

OUR ENABLERS

- International, Community and Youth service areas
- Fundraising

PLANS FOR 2016-17

- Continued involvement in the above projects
- Refugee project in Geelong (reduce racism & support settlement)



DISEASE PREVENTION & TREATMENT

DID YOU KNOW

- 1 billion people suffer from neglected tropical diseases such as dengue fever and leprosy.
- Today, there are only three countries that have never stopped transmission of the wild poliovirus: Afghanistan, Nigeria, and Pakistan. Fewer than 250 polio cases were reported worldwide in 2012, which is a 99% reduction since the 1980s.
- Locally; we have supported projects including; Anam Cara House, the Bowel Scan program and HALT (a mental health program for Tradies).

WHAT WE HAVE DONE

- Anam Cara House donation
- Defibrillator donations
- Bowel Scan
- Polio Plus donations
- Ride The Bellarine
- HALT

KEY PERSONNEL

Linda Carr, Sandi Brown, Doug McDonald, Lloyd Gosling, Helen Hunter, Richard Oakley, Christine Heath, Mitzi Hesper, Geoff Mann, John Roth, Geoff Hayles, Max Findlay, Colin Peel

PROJECT COSTS 2015 – 2016:

\$11,800

VOLUNTEER HOURS

600

PLANS FOR 2016-17

- Continued involvement in the above projects
- Stoves for healthy living

OUR ENABLERS

- International, Community & Vocational service areas
- Fundraising



WATER & SANITATION

WHAT WE HAVE DONE

DID YOU KNOW

- 783 Million people worldwide do not have clean water
- Every 20 seconds a child dies as a result of poor sanitation
- According to the World Health Organization, globally we should be investing \$5 per capita in water and sanitation. Currently this figure is less than \$2 in most developing countries

- Kiwirrkurra community hall re-build

KEY PERSONNEL

Ray Basset,
Tim Hamilton,
Sandi Brown,
Mitzi Hesper

OUR ENABLERS

- Community
- Fundraising
- Strategic alliance with the TAC and Worksafe

PROJECT COSTS 2015 – 2016:

\$1500

VOLUNTEER HOURS

300

PLANS FOR 2016-17

- Continued involvement in like projects



MATERNAL & CHILD HEALTH

DID YOU KNOW

- At least 7 million children under the age of five die each year due to malnutrition, poor health care, and inadequate sanitation.

WHAT WE HAVE DONE

- Assisting the Barwon Valley School with their swim program and scheduled maintenance

KEY PERSONNEL

Arnie Bax,
Don Shields,
Peter Drummond

OUR ENABLERS

- Community
- Fundraising
- Strategic alliance with sister Rotary clubs in the district

PROJECT COSTS 2015 – 2016:

\$1600

VOLUNTEER HOURS

80

PLANS FOR 2016-17

- Continued involvement in the Barwon Valley School projects



BASIC EDUCATION & LITERACY

DID YOU KNOW

- Sixty-seven million children worldwide have no access to education and more than 775 million people over the age of 15 are illiterate.

WHAT WE HAVE DONE

- Geelong High School Grand Piano
- Primary School Public Speaking Competition
- Kokoda trail sponsorship
- Short Story competition

KEY PERSONNEL

Martin Stow,
Doug McDonald, Phil Beasley,
Alex Gunning, Scott Hunt, Sylvia
Gray, Peter Drummond, Joanne
Clark, Cathy Roth, Jane Cox, John
Roth, Sandi Brown, Geoff Hayles,
Christine Heath, Max Findlay,
Roger Haebich, Phil Jacobson,
Mitzi Hesper, Geoff
Morgan, Richard
Oakley

PROJECT COSTS
2015 – 2016:
\$8500

**VOLUNTEER
HOURS**

740

PLANS FOR 2016-17

- Continued involvement in the above projects
- Sponsoring education programs in Geelong

OUR ENABLERS

- International, Community & Youth service areas
 - Fundraising



ECONOMIC & COMMUNITY DEVELOPMENT

TIP FOR SUCCESS

- Build the capacity of entrepreneurs, leaders, organisations, and networks in the community.

KEY PERSONNEL

Linda Carr, Sandi Brown, Doug McDonald, Richard Oakley, Christine Heath, Mitzi Hesper, Max Findlay, Cathy Roth, Jane Cox, Scott Hunt, Linda Carr, Joanne Clark

PROJECT COSTS 2015 – 2016:

\$15,000

VOLUNTEER HOURS

200

WHAT WE HAVE DONE

- Barwon Health Patient Transport vehicle
- Contribution towards a modified car
- dal Gourmet Café and Catering Pride in Workmanship awards
- Ian Fulton Scholarship Awards
- Compassionate Friends Employer Awards
- Habitat for Humanity

OUR ENABLERS

- Community and Vocational service areas
- Fundraising

PLANS FOR 2016-17

- Continued involvement in the above projects
- Disability community projects

From page 9...

2016-2017 Board of Management

President:	Alexandra Gunning
Immediate Past President:	Doug McDonald
Secretary:	Tony Still
Treasurer:	Christine Heath
Foundation:	Joanne Clark
Service Projects:	Linda Carr
Membership:	Ralph Menchise
Public Relations:	Scott Hunt
Fundraising:	Geoff Hayles/Gary Ludlow
Club Administration:	Phil Beasley

The Final Word

It would be remiss of me not to recognise the significant contribution of club members in areas that do not directly relate to the previous Six Areas of Focus.

Staging the District Conference was a massive undertaking by all club members, but the members of the organising committee's contribution is worth noting.

Our contribution towards projects relating to the areas of focus amounts to over 2,000 hours; a fantastic effort. The Conference team amassed nearly 3,000 hours, and when you add in the significant contributions by Jane Cox our District Governor (over 3,000 hours), members who undertake District and Rotary International roles (Cathy & John Roth and Don Shields) over 500 hours, and then add in the contribution of the Board (over 4,000 hours), you start to get a picture of how committed people are to the club and Rotary. My hearty thanks to all concerned.

To put a value on this contribution is not something we are all comfortable with, but having said that the value to the community is around the \$600,000 mark.



Doug McDonald
Club President 2015-16



Be a gift to the world



K.R. “Ravi”
Ravindran

President,
Rotary
International,
2015-16

2015-16 Rotary International Theme

Our time on this earth is finite, and it's always shorter than we think. How do we want to spend it? Will we give of ourselves to others, so that the world will be richer because we passed through it? Or will we spend our days, as the famous Indian poet Rabindranath Tagore wrote, in stringing and unstringing our instruments, while the song we came to sing remains unsung?

The glory of Rotary is that it helps us find a way to sing that song. It guides us on a path to living richer, more meaningful lives, by encouraging us to focus our attention on the things that matter — and helping each of us find our own way to be a gift to the world.

If we ask ourselves what characteristics we value most in our friends, most of us would answer similarly: integrity, trustworthiness, caring, compatibility. Our friends are not necessarily the people who are most like us but the ones who complement us, who bring out the best in us. That, to me, is precisely what we can find in Rotary.

Rotary is a way to bring out the best part of ourselves, and let it guide our lives. Too often, we spend our days in pursuit of the goals that should matter least. We focus our attention on our own achievements and our own gain; we devote endless energy to the accumulation of material things. Yet at the end of our lives, no one will remember us for the cars we drove, the clothes we wore, the titles we carried, or the offices we sat in. We will not be admired for the efforts we poured into making our own lives richer or our own status higher. In the end, our worth will be measured not by how much we acquired, but by how much we gave away.

Will we avert our eyes from suffering, or will we alleviate it? Will we speak words of compassion, or will we act on them? Will we be content only to take from the world — or will we give to it?

In the 2015-16 Rotary year, our theme will be *Be a Gift to the World*.

Every one of us has something to give — whoever we are, whatever our place in life. We can give our talent, our knowledge, our abilities, and our effort; we can give our dedication and our devotion. Through Rotary, we can take these gifts and make a genuine difference in the lives of others and in our world.

It is said that we are born with our fists clenched, but we die with our hands open, and that our talents are the gift that God gave us. What we make of our talents is our gift back to God.

Equally we come into this world grasping at everything, but when we leave it, we leave all material things behind as well. Through Rotary, we can leave behind something real and lasting.

Our time is now. It will never come again. *Be a Gift to the World*.

2016 District 9780 Conference



18-20 March 2016
Geelong Waterfront, Victoria

Proudly supported by our major conference sponsors:



See pages 15-20 for our full list of conference sponsors

Our club hosted this year's District 9780 Conference, with the theme "Set Sail For Geelong"



www.geelongcentral.org